

<u>Media</u> <u>YEAR</u> <u>11</u>	WEEK 1	WEEK 2	WEEK 3	WEEK 4	WEEK 5	WEEK 6	WEEK 7	WEEK 8
1. One lesson a week in this half term will be used to finish of the controlled assessment NEA.	-Music Videos -History/ context -Indie/ Major	Intro to Arctic Monkeys CSP	Arctic Monkeys- Audience	Arctic Monkeys- Industries WIN task	One Direction- Intro/ boybands/ mainstream	One Direction- Audience	One Direction- Industry	WIN Music Video assessment (will also assess prior knowledge from other CSPs) Intro to Radio
2	CSP Radio – Julie Adenuga Beats 1 -Intro and Industry/ history CSP Radio – Julie Adenuga Beats 1 -Audience	CSP Radio – Radio 1 Launch Day. Tony Blackburn’s breakfast show. Sept 1967 (excerpts) -Intro and Industry/ history -Audience	WIN task- Radio CSPs. Kim K -Introduction -Language	Kim K -Language -Industries	Kim K -Representations -Audience	Mock exams week WIN Lara Croft Go -Introduction -Language	Lara Croft Go -Industries	
3	Lara Croft Go -Audience	Zoella -Language	Zoella -Industries WIN task	Zoella -Audiences	Zoella -Representation	Mock exam WIN		
4	Revise CSPs -TV -Film	Revise CSPs -Adverts	Revise CSPs -Magazines -Newspapers	Revise CSPs -Radio -Music Videos	Revise CSPs -Online, Social and preparatory media.	Revise CSPs		
5			NEA deadline: Tues 7th May					

6	GCSE: Media 1= Monday 3rd June pm	June pm Media 2=Monday 10th June pm							
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The AOs

AO1: Demonstrate **knowledge and understanding** of:

- the theoretical framework of media contexts of media and their influence on media products and processes.
- **AO2:** **Analyse** media products using the theoretical framework of media, including in relation to their contexts, to make judgements and draw conclusions.
- **AO3:** **Create** media products for an intended audience, by applying knowledge and understanding of the theoretical framework of media to communicate meaning.